

# Site snapshot

make your site worth visiting

Findability	Navigation	Content
Usability	<b>Site snapshot</b>	Best Practice
Standards	Capability	Organisation

## What's the problem?

- Most websites suffer from a history of mixed expertise, advice and solutions.
- This means they are often inefficient in terms of what they do, how they do it and how they are managed.
- Invariably this results in the website you have now not serving you as best it can.

## How can we help?

- **Site Snapshot** is an independent, rapid and cost-effective review of your website.
- **Site Snapshot** pictures the quality and effectiveness of your web presence.
- **Site Snapshot** gives recommendations for improvement, and a method to clearly measure success.

## How does it work?

Findability	Navigation	Content
Usability	Your Company	Best Practice
Standards	Capability	Organisation

- We complete a comprehensive remote analysis of your website in the 8 site snapshot areas.
- We supply an online survey for your staff to complete and a short company questionnaire for you.
- We construct a site snapshot from the results, and present the findings and recommendations in a report.

## What does it cost?

- £1250 + VAT

Make **your** site worth visiting, contact us today:

[sales@cpiprojects.co.uk](mailto:sales@cpiprojects.co.uk)